



A teacher. A student. And a book.

A tech-enabled, teacher-first instructional tool empowering teachers to create classroom-ready materials

Why ALEE?

As a school leader, you're tasked with raising reading proficiency despite limited resources and time. ALEE is your solution: a specialized tool that generates accurate, classroom-ready literacy materials, ensuring high-quality content and minimizing the need for extensive review by teachers. ALEE's highly targeted approach not only accelerates student literacy gains but also expedites teacher development, empowering you to drive rapid but sustainable improvements across your school.

Educators trust ALEE

In our recent pilots, ALEE has demonstrated a significant positive impact on both teachers and students:

- A strong Net Promoter Score (NPS) of 42 indicating high user satisfaction
- 83% of users reported ALEE helped deepen their content expertise
- 83% of users saved time planning with ALEE
- 75% observed increased student achievement and engagement

Hear from Our Partners:

- "I think our kids could have a better literacy learning experience because of how much ALEE supports the teacher to plan and build with criticality and intention."
-District Superintendent
- "As a literacy teacher, when thinking of time, efficiency, and the ability to differentiate - it's incredible."
- School Principal and former Literacy Teacher
- "ALEE makes you a better teacher."
- CMO Regional Director and former Literacy Teacher

Design Partner Benefits

Exclusive Discounts

Access special Design Partner discounts, aligning with your budget strategy.

EdTech Vanguard

Pioneer real change in EdTech by directly shaping how future technology serves education.

Thought Leadership

Opportunities to be highlighted in case studies, to co-present at conferences, and to speak on webinars and podcasts.

Strategic Influence

Influence ALEE's product development by informing our roadmap with on-the-ground insights.

Premiere Access

Get early access to new features and offer insights directly to our CEO and product team.

White-Glove Service

Customized onboarding and support, tailored specifically to your school's needs.



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Redefine EdTech Together

We're looking for forward-thinking administrators to join our Design Partner Program. This is an exclusive opportunity, designed for those who are eager to shape the future of literacy education. As a Design Partner, you will be part of a select group of leaders driving innovation in teaching and learning. Join us in this exciting journey to empower teachers and ignite student success.

Your Allies in Educational Innovation



Marjorie McKeown
CEO and Founder
Former Principal,
Network Leader, and
Teacher



Jackie Begnoche
Director of Operations
Former Network Leader
and Teacher



Carmen Isaac
Sr. Product Manager
Former Network Leader
and Teacher



Stan Petrenko
Advisor



Christian Adib
Advisor

Many EdTech products are built by engineers who don't understand the real-world needs of administrators and teachers. At ALEE, our tools are developed by a team with decades of experience as classroom teachers and network leaders, ensuring the creation of educational tools that have a tangible impact in the classroom.

Let's Work Together



Learn more: myalee.com | Email: marjorie@myalee.com